

Memo of a Telephone Conversation with a Firm

Date: March 27-9, 1990
Drugs Lupron
Withi Dean Sundberg (708) 937-3979
Firms TAP (Takeda-Abbott) Pharmaceuticals
Topic-5 March 29-April 1 "educational" program

DDAL was recently made aware o-f an upcoming TAP-sponsored program on the above date at Walt Disney World Swan, Lake Buena Vista, FL, that appeared targeted to unapproved uses o-f Lupron.

The undersigned attempted to contact Mr. Sundberg on March 27, and Mr. Sundberg returned that call on March 28. He was informed of our concerns regarding this program, in that it appears to be a program to indoctrinate physicians in unapproved uses of Lupron, and to specifically encourage administration of Lupron for these unapproved uses. He was also informed that we would consider such a program to constitute a significant violation of the Act, and especially so in the wake of our March 21, 1990 Notice of Adverse Findings letter to the firm. He committed to investigate the situation, and to inform us of steps to be taken in response to our concerns.

Mr. Sundberg called DDAL on the morning of March 29, and informed the undersigned of his ongoing efforts to contact the providers of the activity.

Mr. Sundberg called at 1:15 PM on the 29th. He explained that attendees have already begun to arrive for the program, and he offered to supply us with an audio tape of the seminar after it is conducted. He assured me that the program will be of high quality, and he committed to suspending all future programs until they are in compliance with our regulatory standards in this regard.

I requested that they supply a video tape of the presentations if possible, and I explained that our greatest concern is related to presentations that discuss unapproved uses of Lupron and then specifically encourage its administration for those unapproved uses.

I agreed that the division will meet with Mr. Sundberg on the afternoon of April 5 to discuss this matter further, and to begin our cooperative effort to resolve our abjections to these programs.



David Banks
cc HFD-240 HFA-